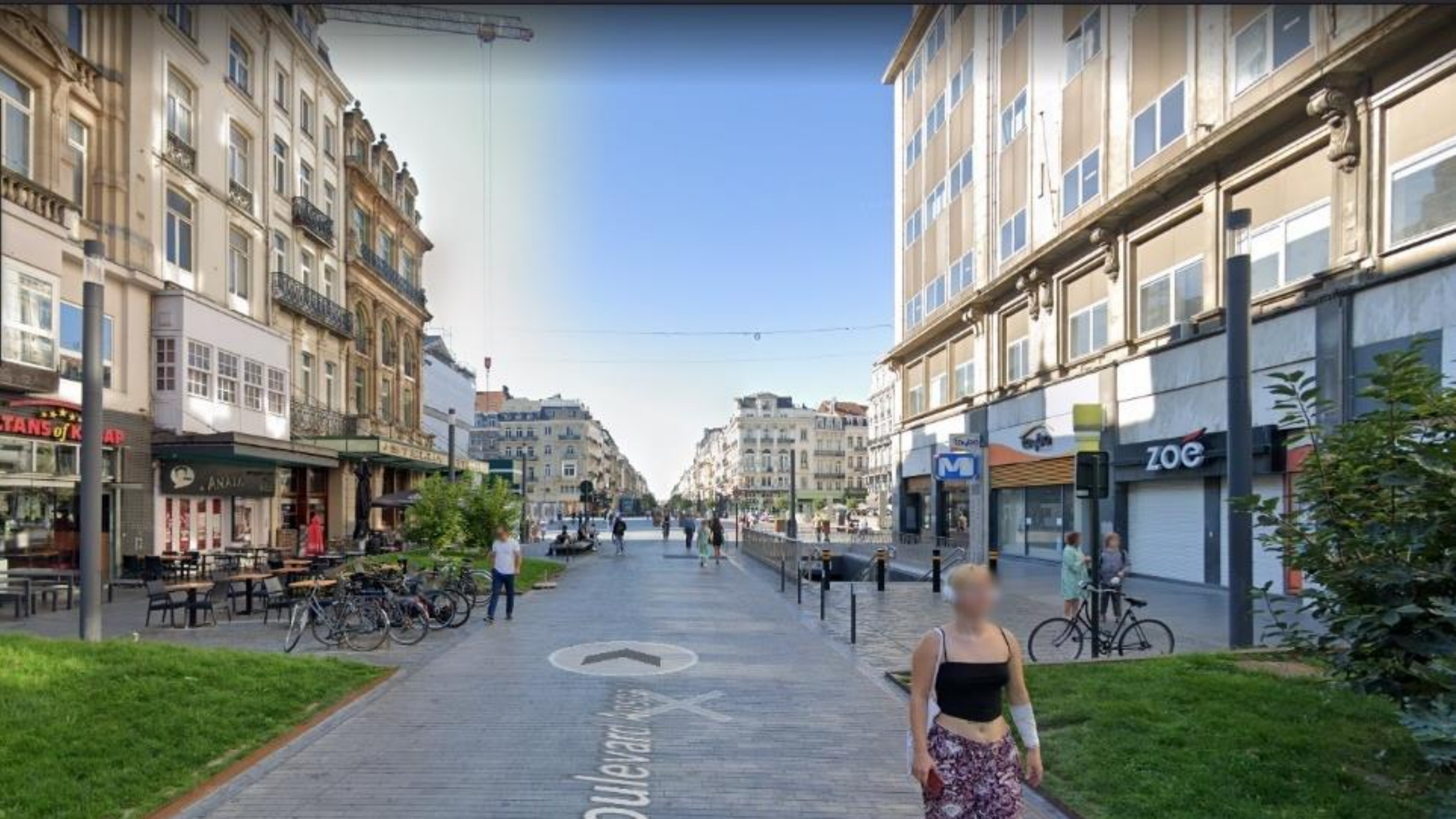


L'IMPACT DU PIÉTONNIER BRUXELLOIS

ACCESSIBILITÉ, MODES DE DÉPLACEMENT, SATISFACTION

Geert te Boveldt, VUB-Mobilise

22/04/2024









FOIRE DU MIDI
ZUIDFOOR

DAVRAN
transport

Boulevard Anspach

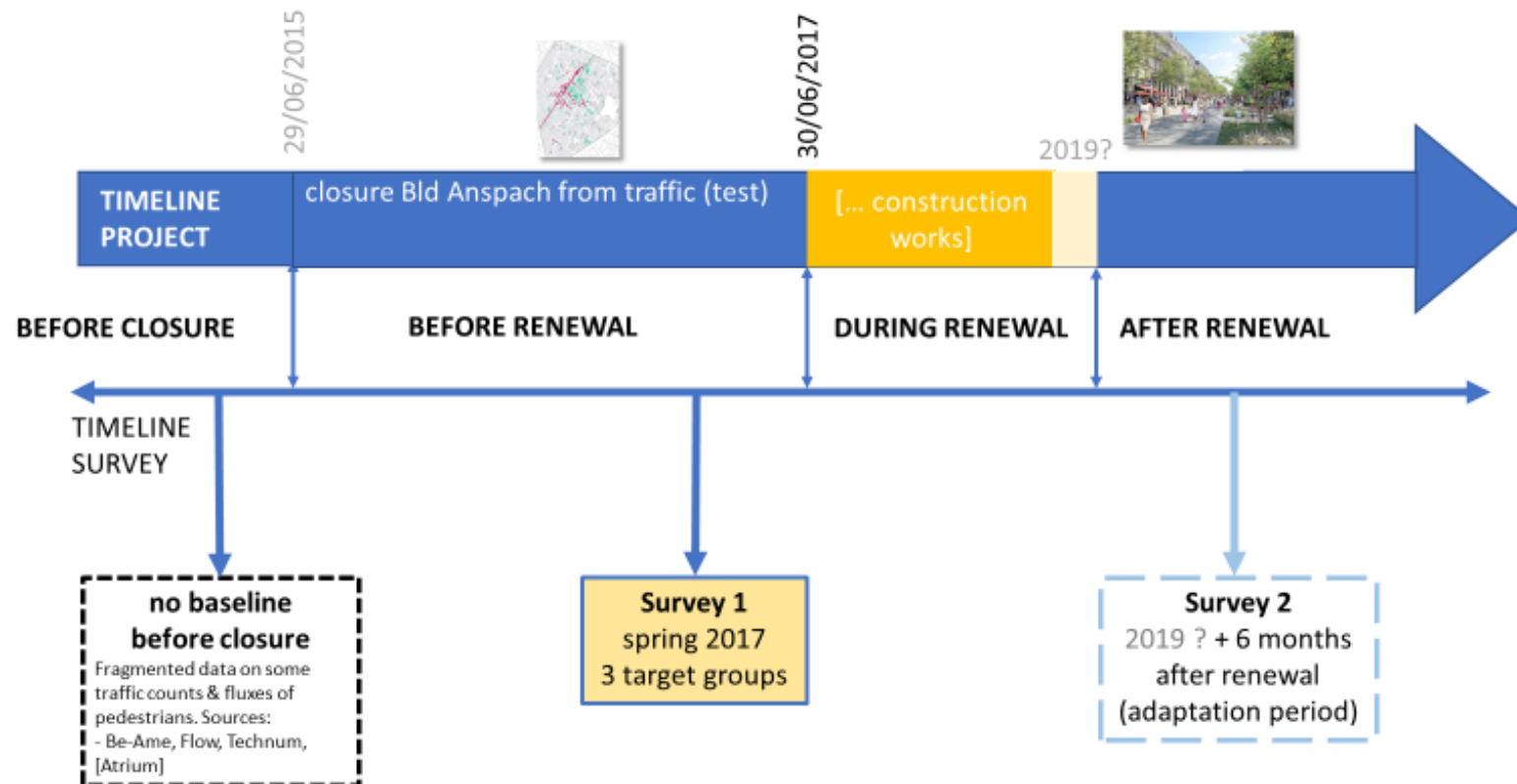
Da Vinci
expo-davinci.be
Rome / Rome
22.03 - 01.09.2013



Quel impact sur...

- .. **l'accessibilité** du centre-ville ?
- .. **les modes de déplacement** ?
- .. **les raisons** de visite ?
- .. **l'appréciation** ?

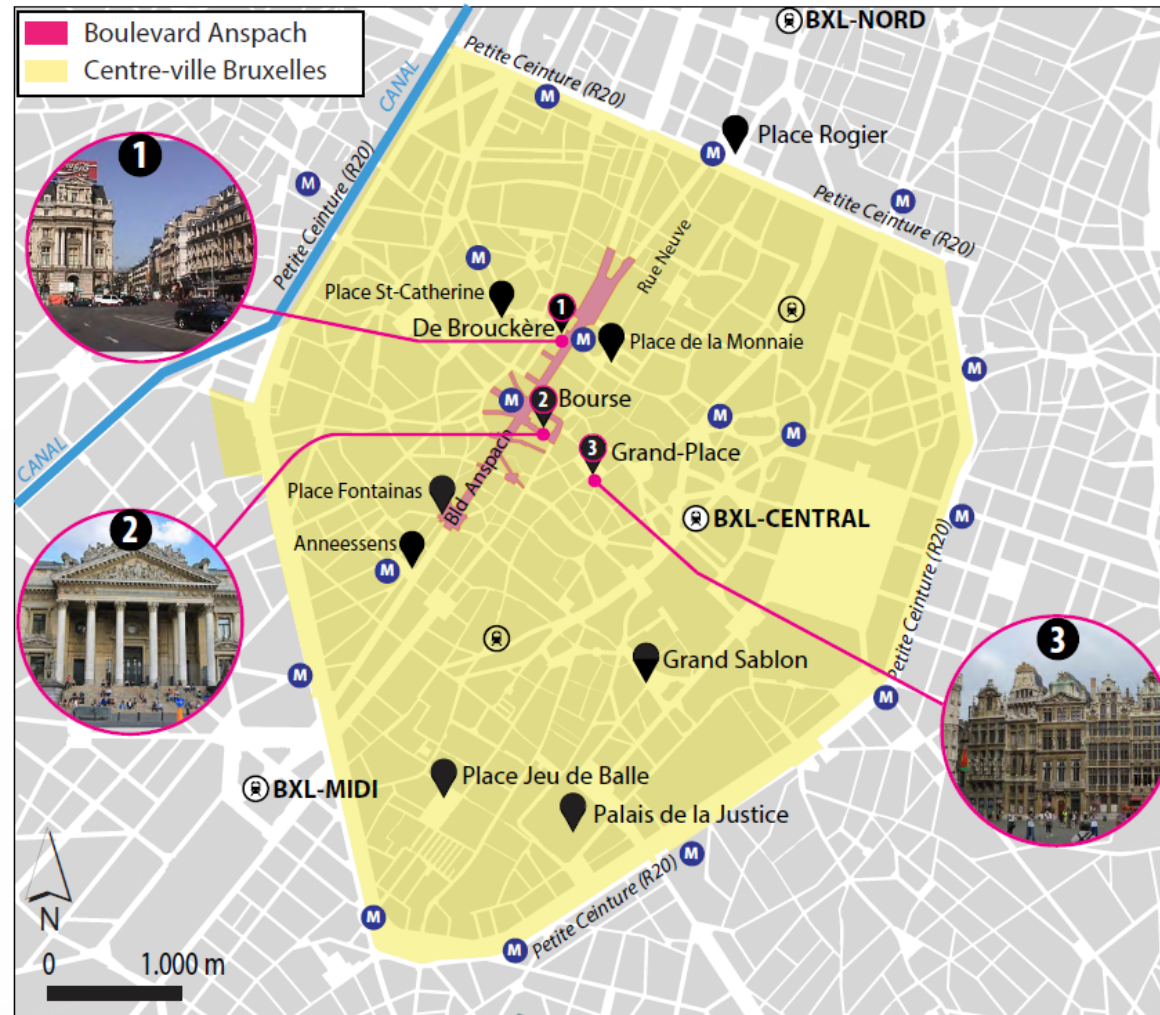
CHRONOLOGIE DE L'ÉTUDE



GROUPES CIBLES ET MÉTHODOLOGIE

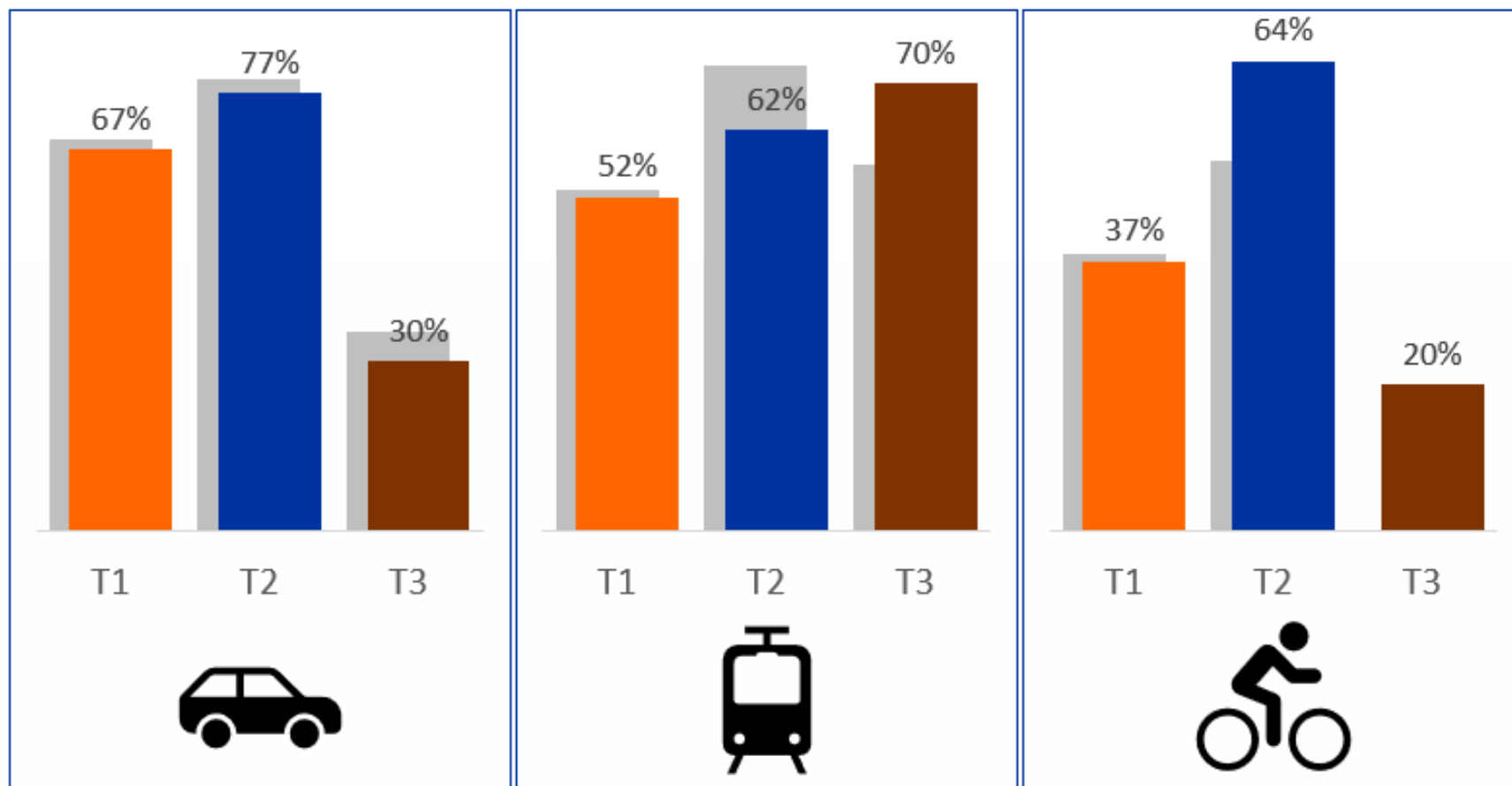
Enquête	T1	T2	T3
Groep	Inwoners van de Brusselse Metropolitane Zone	Werknemers in het stadscentrum	Bezoekers van de nieuwe voetgangerszone
Aantal geldige respondenten	n=1007	n=824	n=1470
Aard van de vragenlijst	Online vragenlijst (CAWI)	Online vragenlijst (CAWI)	Face-to-face enquête (CAPI)
Selectie van respondenten	Online panel	Gelegenheidssteekproef	Op straat
Gebied van de steekproef	Brusselse Metropolitane Zone	Werknemers binnen de Vijfhoek, ongeacht hun woonplaats.	5 locaties: 1) de Brouckèreplein 2) Anspachlaan 3) Muntplein 4) Fontainasplein 5) A. Ortsstraat
Enquêteperiode	16/09-17/10/2021	17/11/2021-08/02/2022	21/09 – 25/10/2021

ZONES D'ÉTUDE

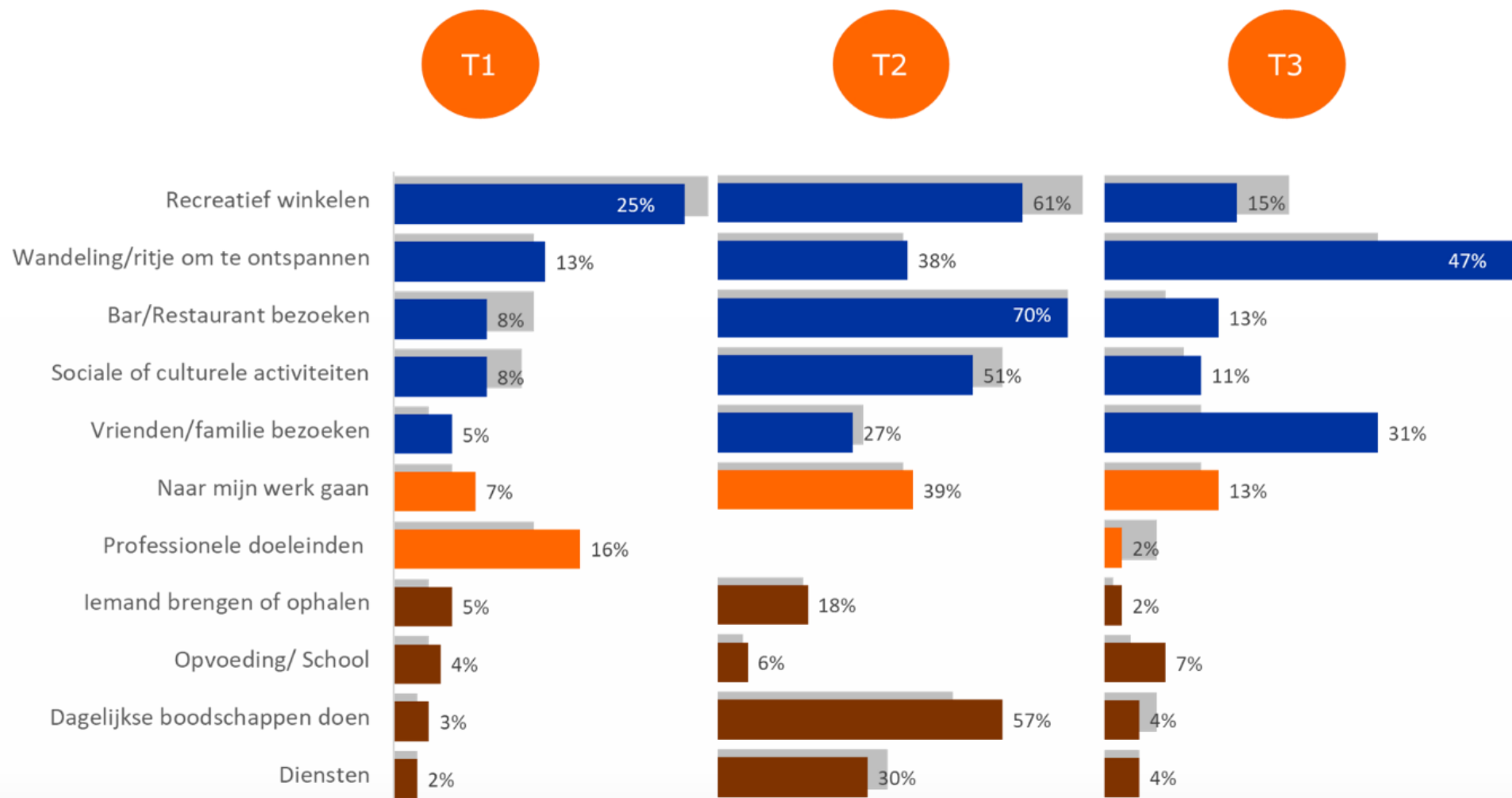


Cartography: BSI-Brussels Centre Observatory - 2017.
UrbIS. Release 2016.Q2. CC-BY 2.0. CIBG.

ÉCHANTILLON : ACCÈS AUX MODES DE TRANSPORT

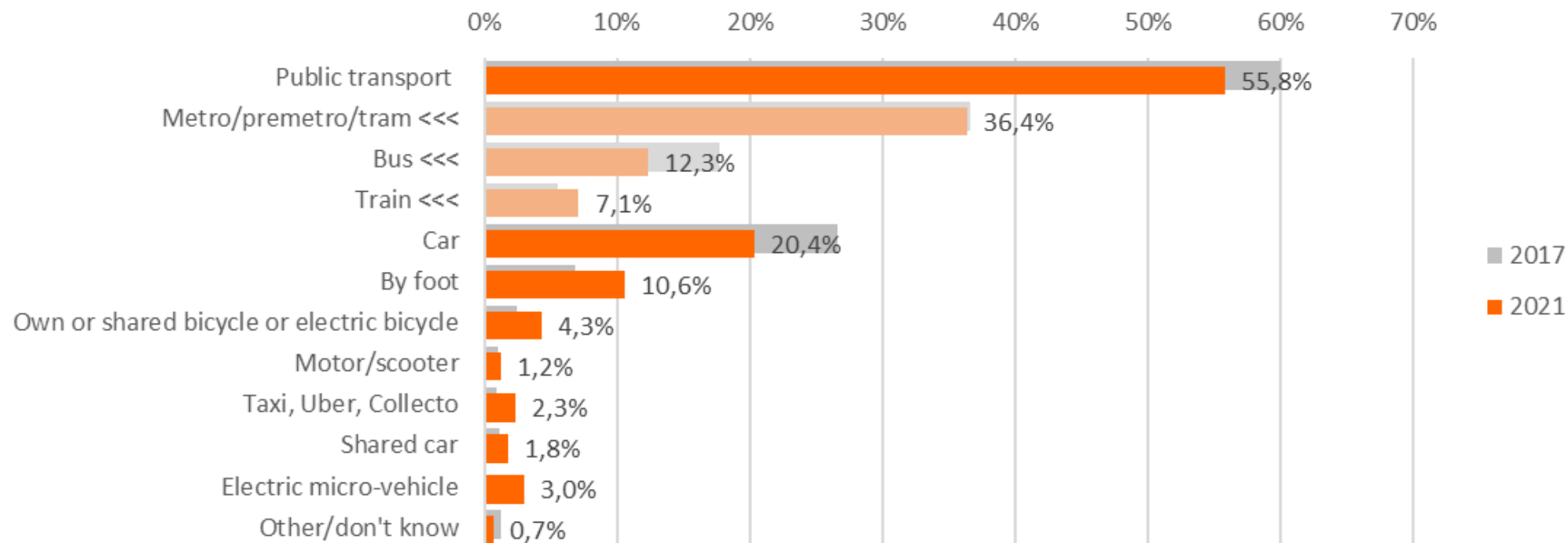


RAISONS DE FRÉQUENTER LE CENTRE-VILLE



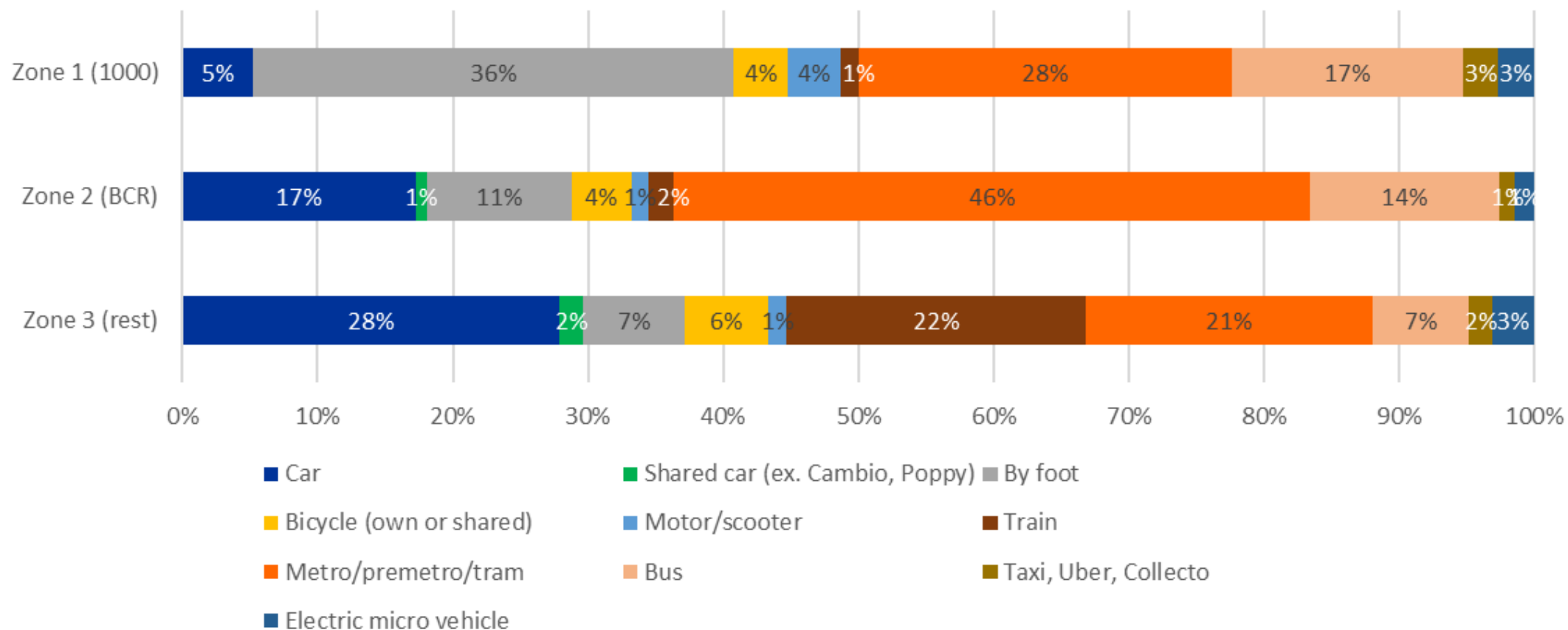
HABITANTS DE L'AIRE MÉTROPOLITAINE (T1): MODES DE TRANSPORT

Transport mode mostly used for the main travel purpose to central Brussels

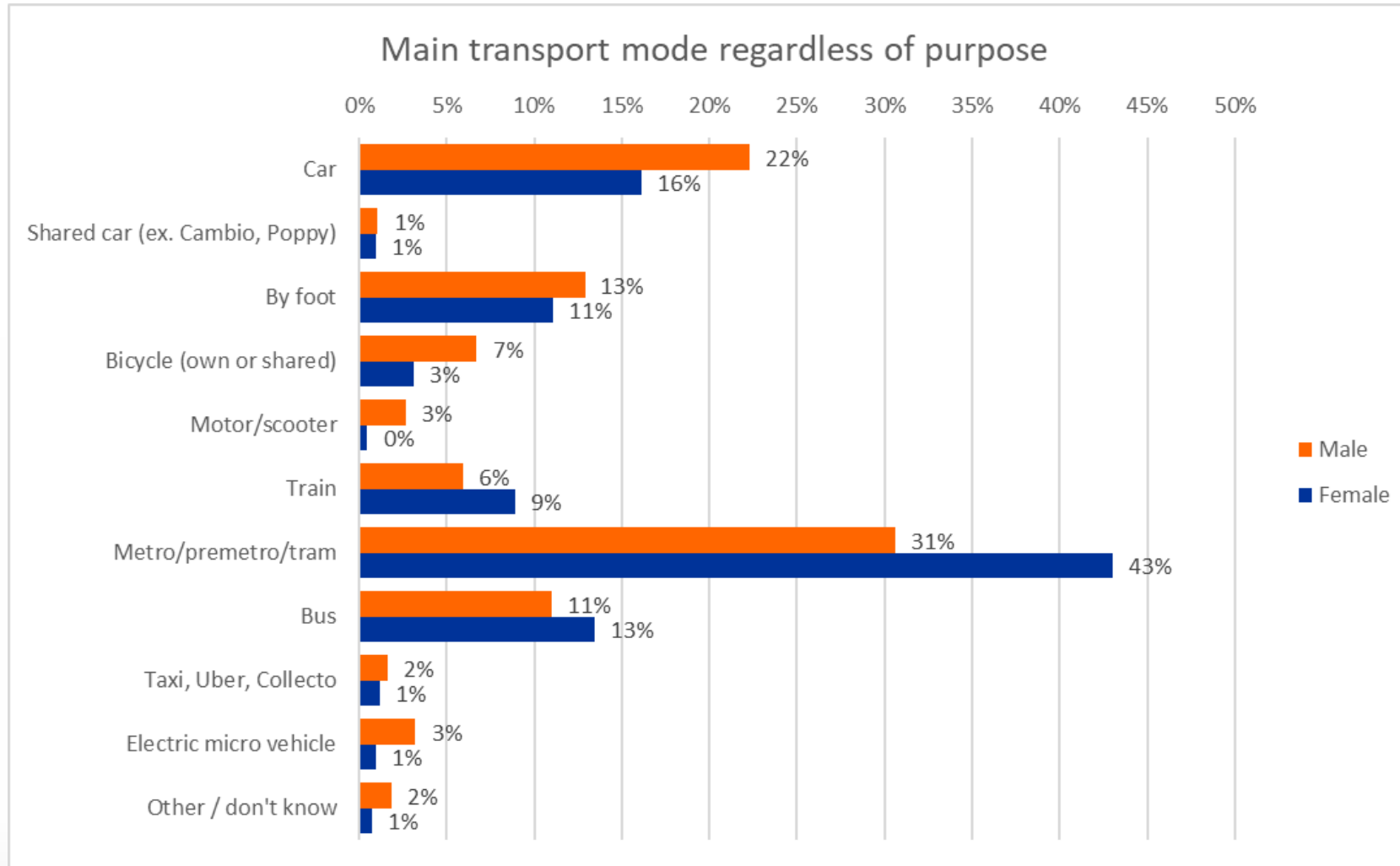


VERVOERSMODI / WOONPLAATS (T1)

Transport mode (regardless of purpose) used by place of residence (n=772)

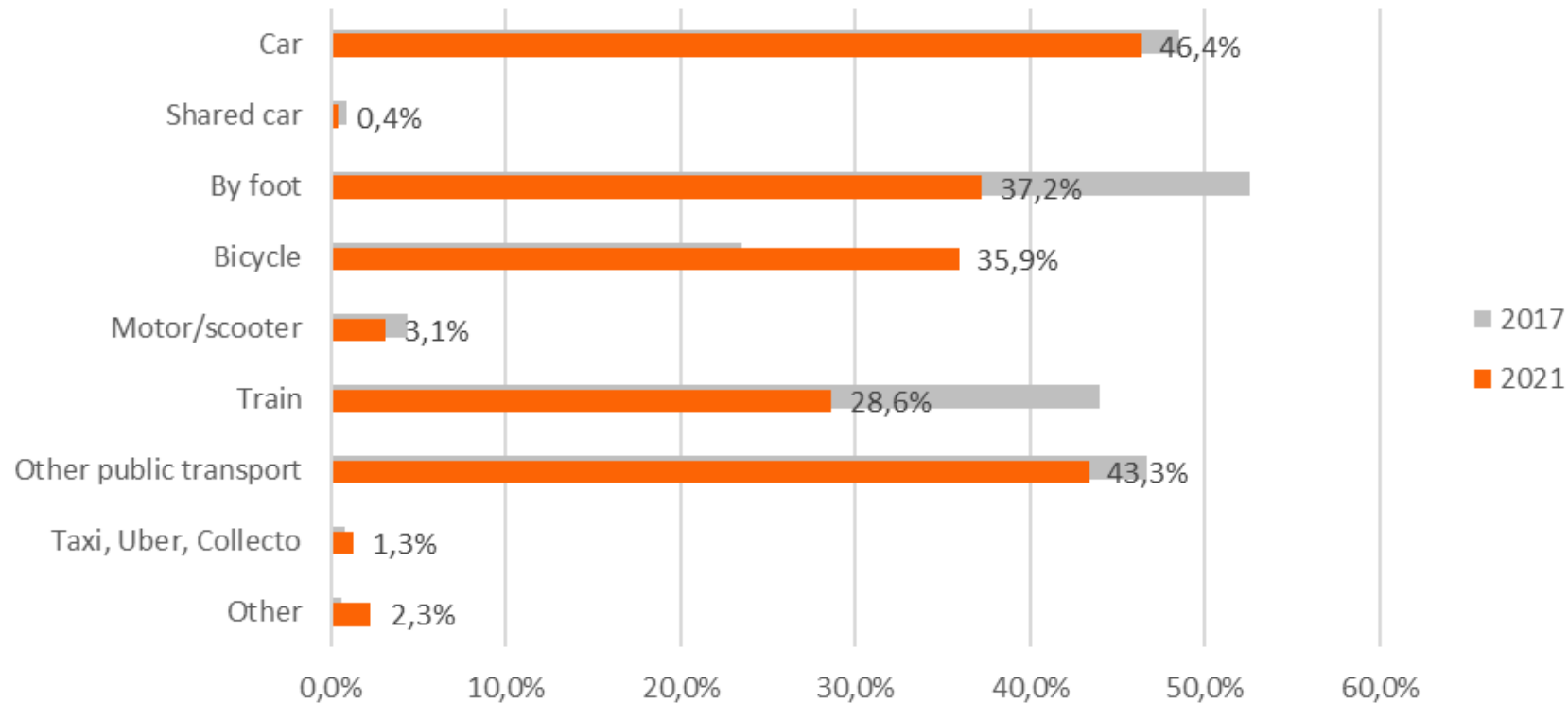


VERVOERSMODI / GENDER(T1)



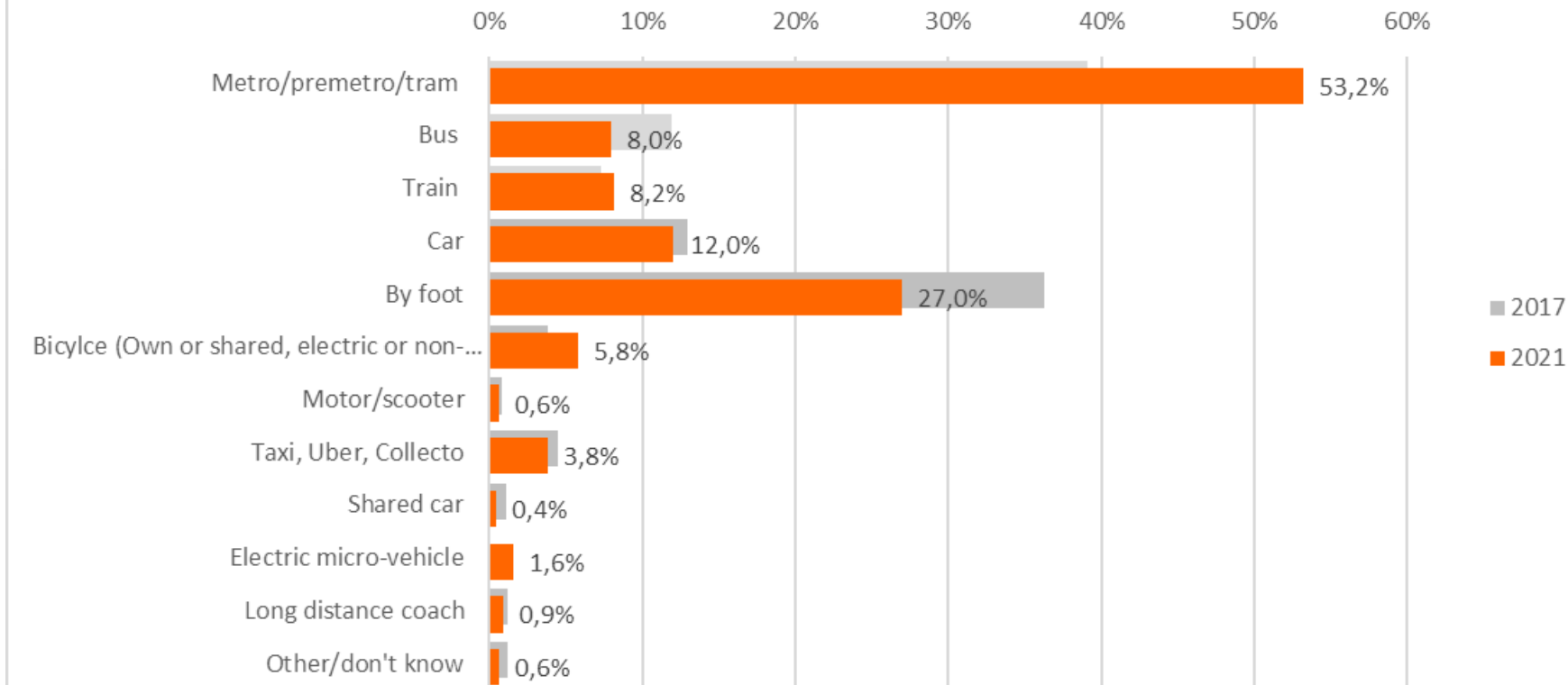
NAVETTEURS (T2) : MODES DE TRANSPORT

Since 1 January 2021, what transport modes do you generally use for your trip to work in the center of Brussels?



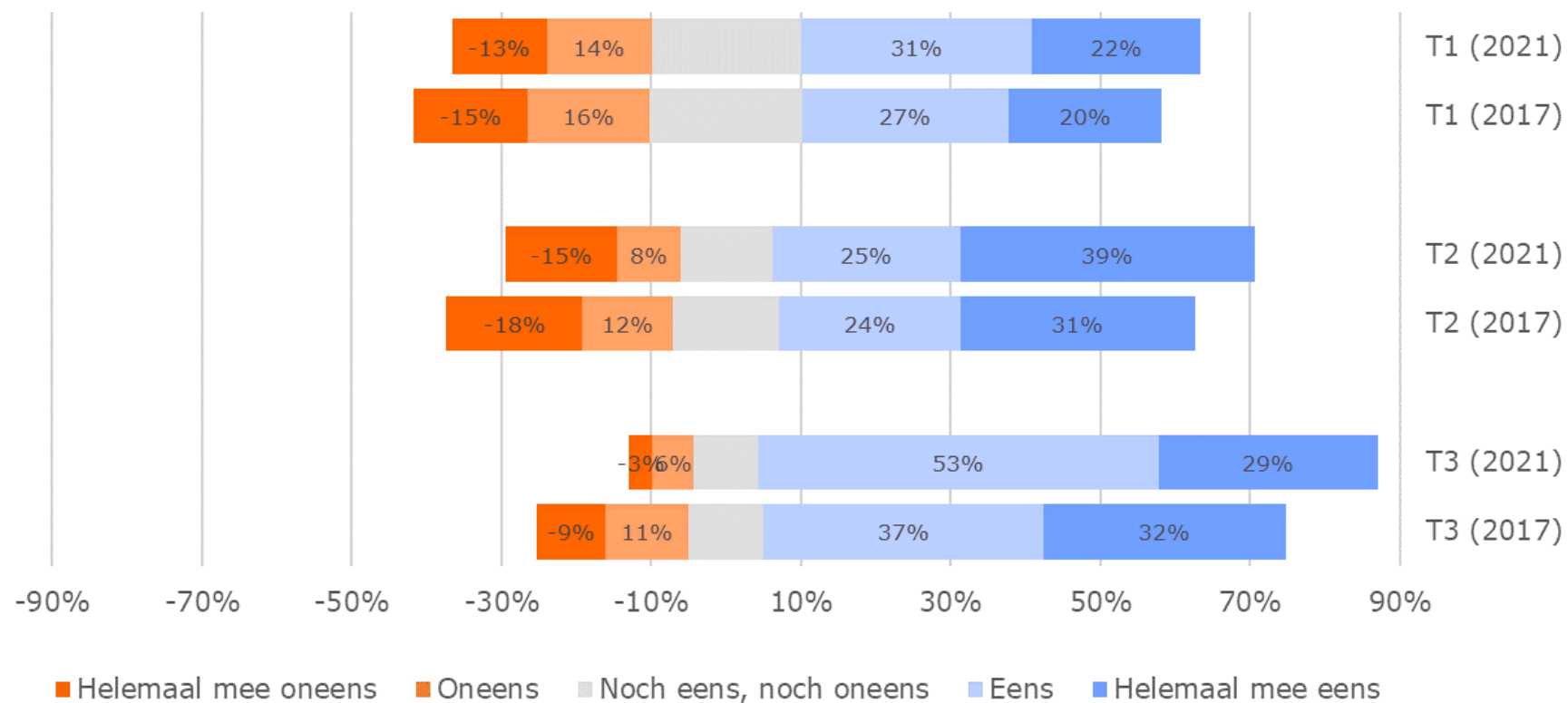
VERVOERSMODI OM HET CENTRUM TE BEZOEKEN (T3)

What mode(s) of transport did use to come here today?

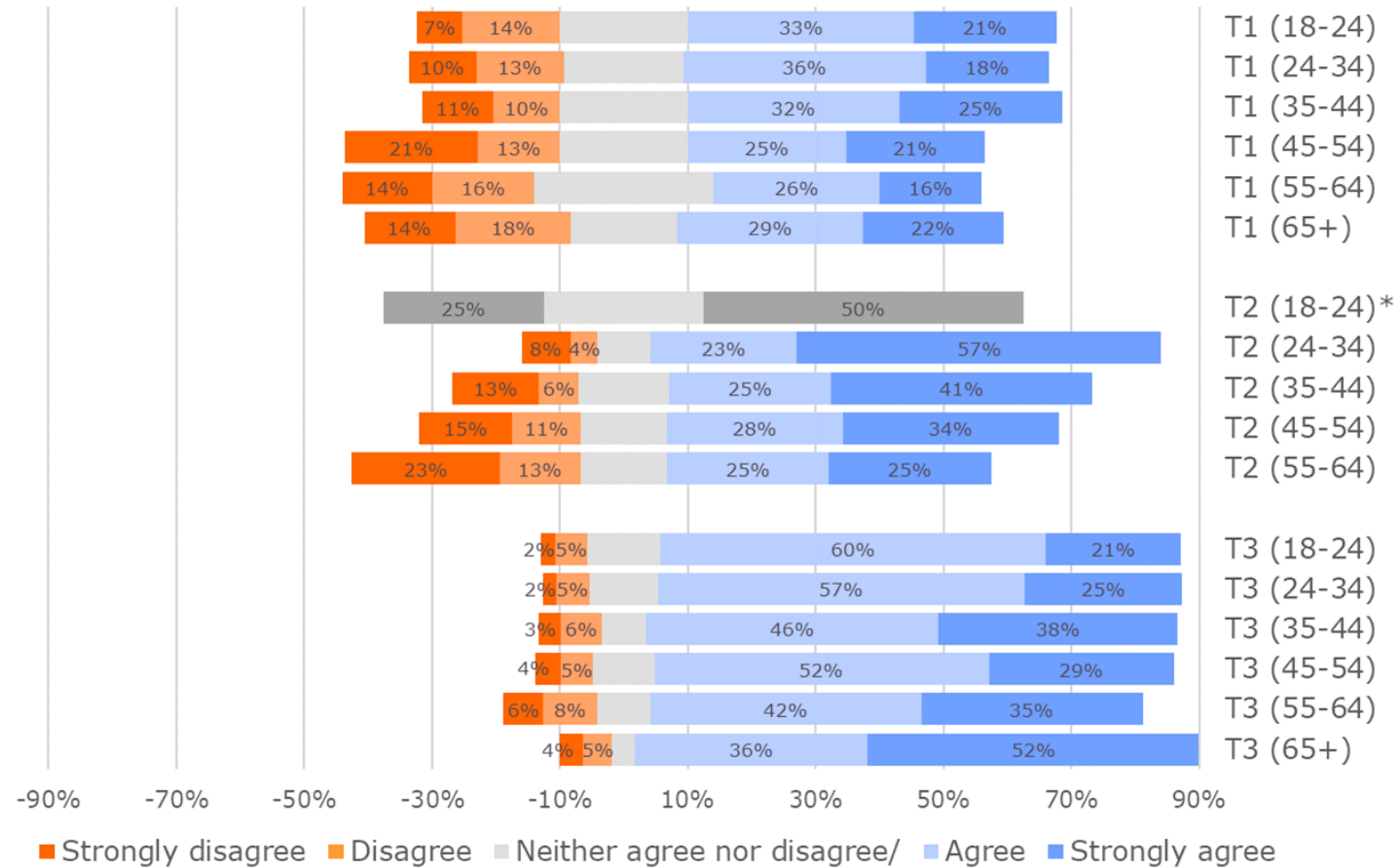


APPRÉCIATION

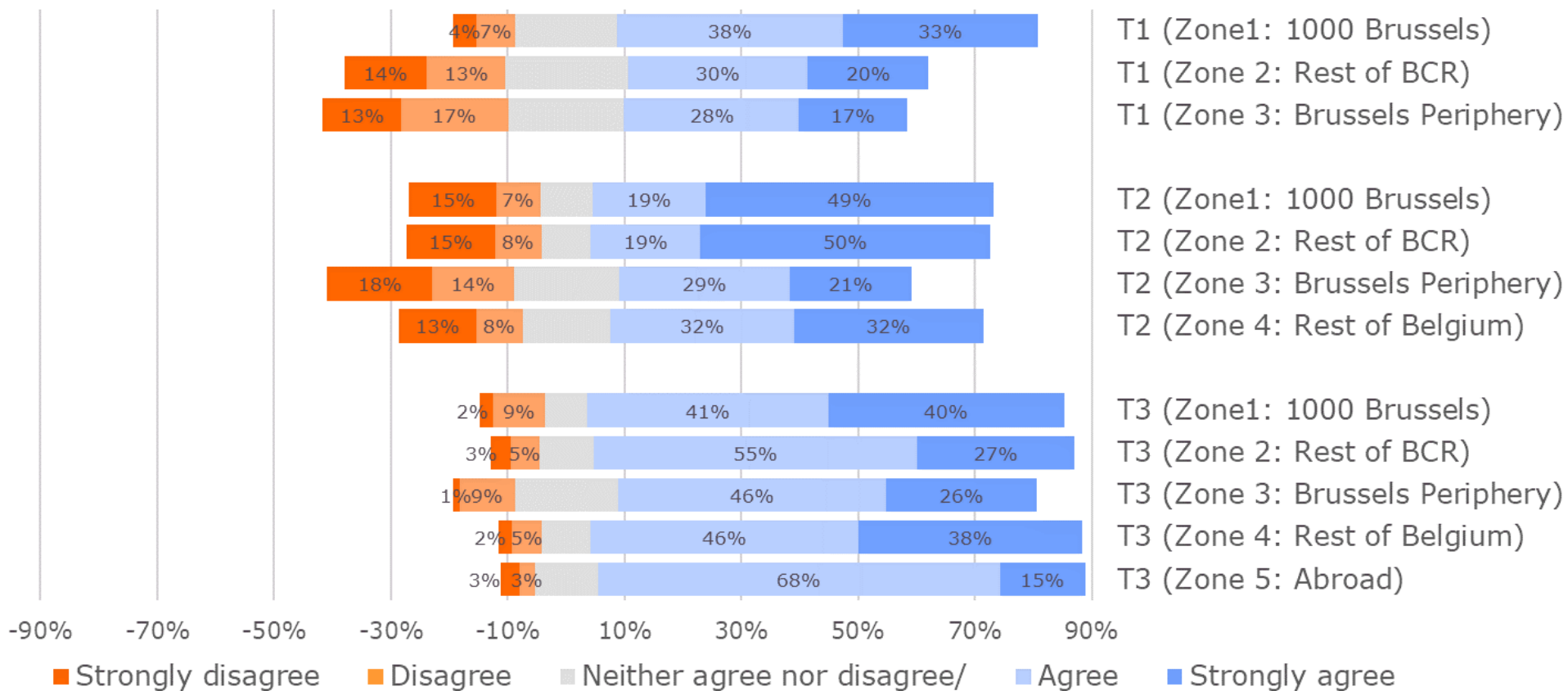
Ik ben vóór een autovrije Anspachlaan



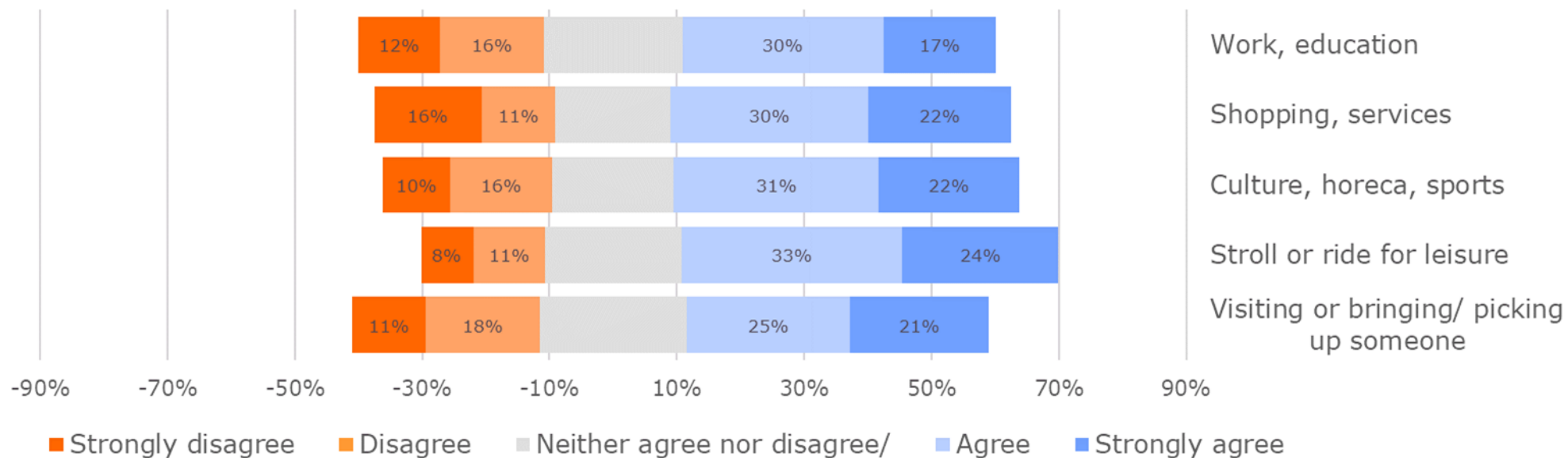
I am in favour of a car-free Boulevard Anspach (by age)



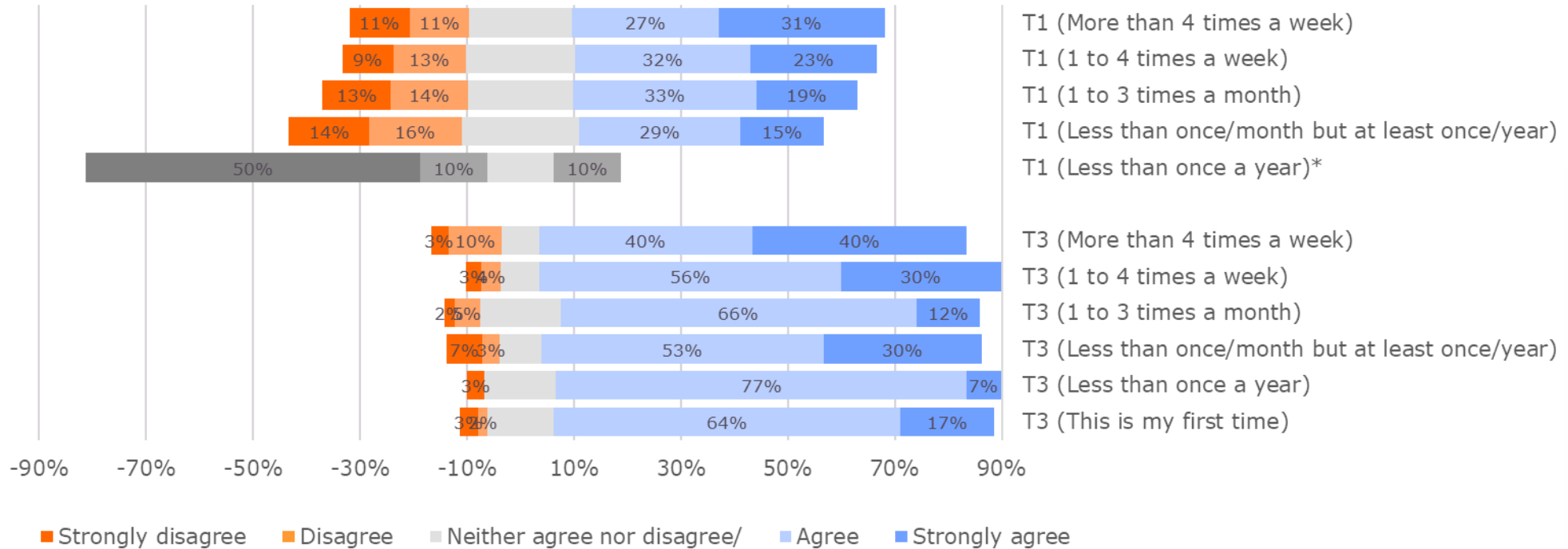
I am in favour of a car free Boulevard Anspach (by zone of residence)



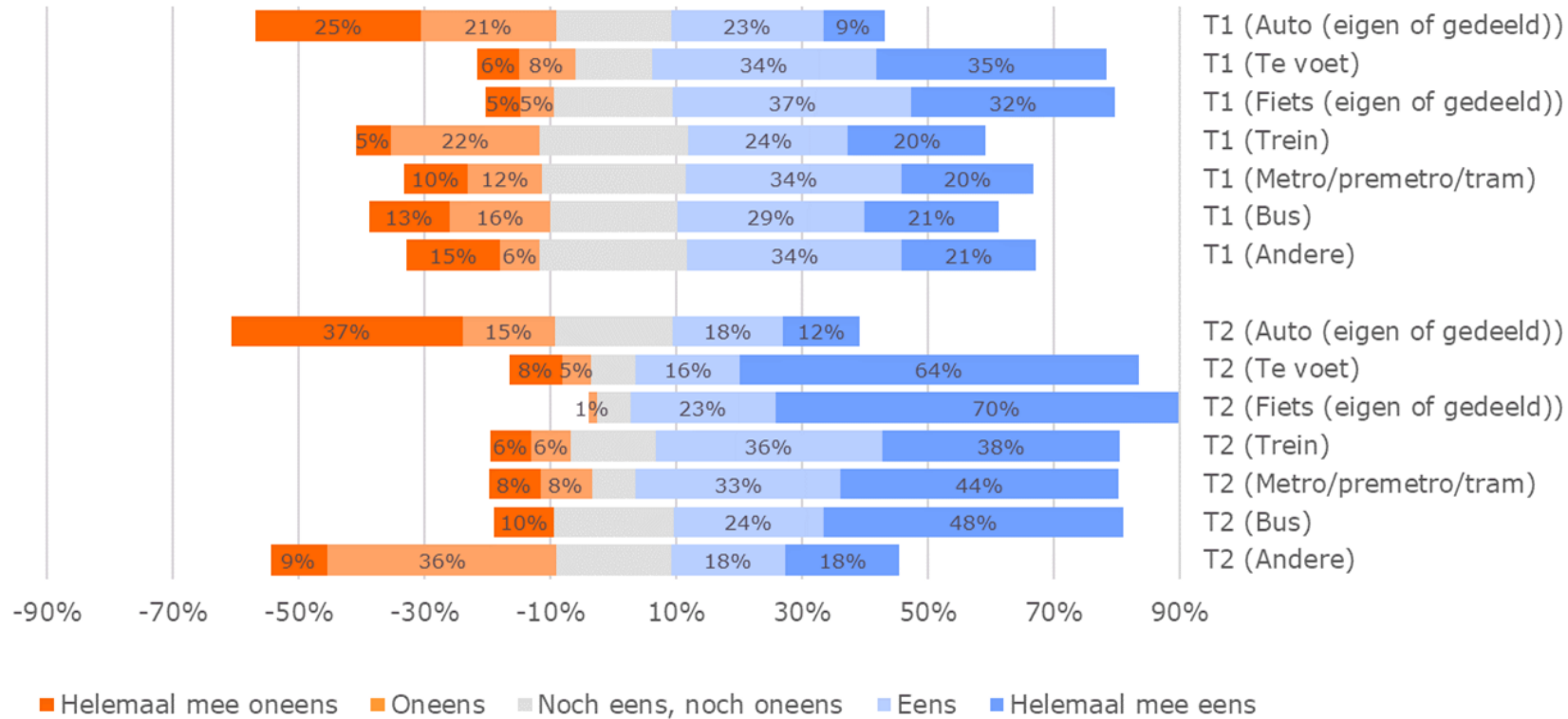
I am in favour of a car free Boulevard Anspach (by purpose of travel, T1)



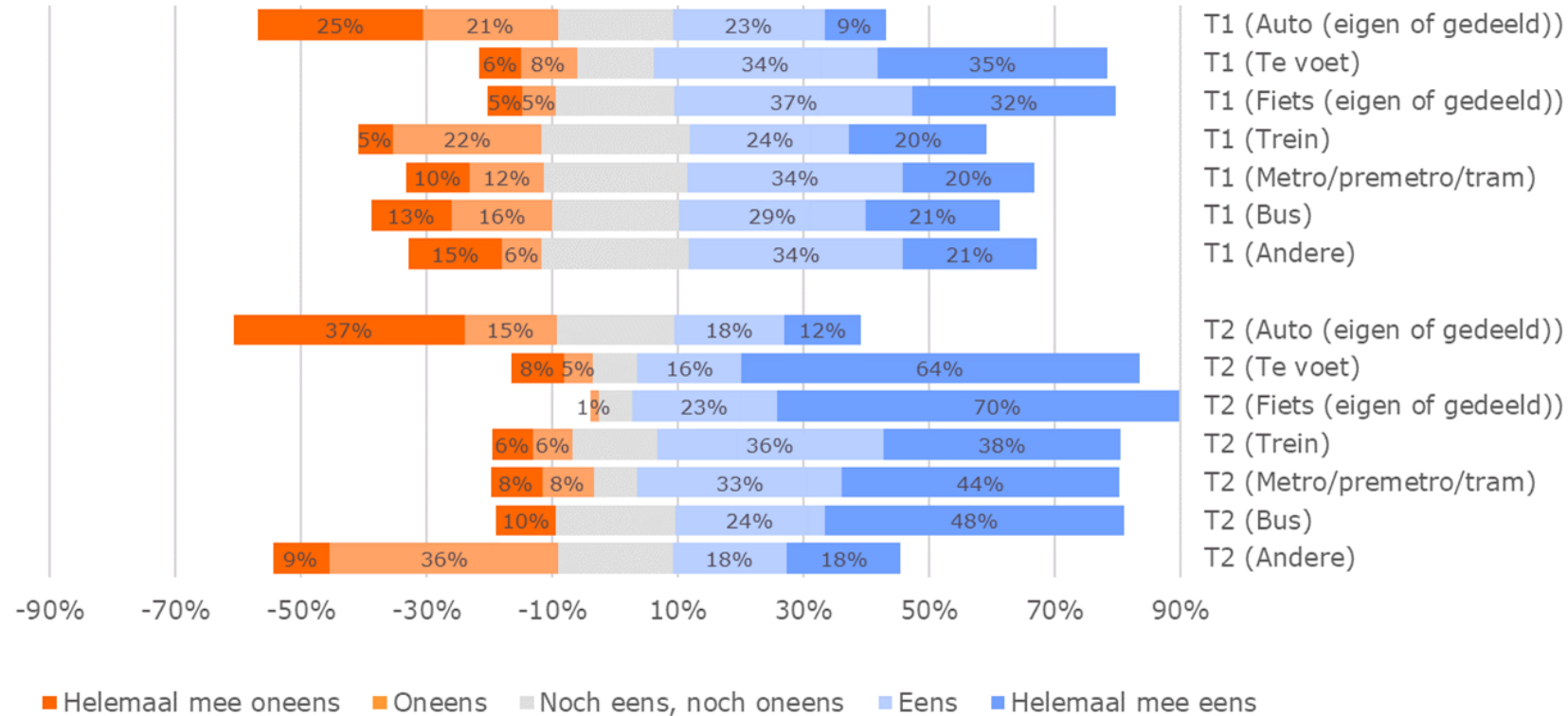
I am in favour of a car free Boulevard Anspach (by frequency of visit)



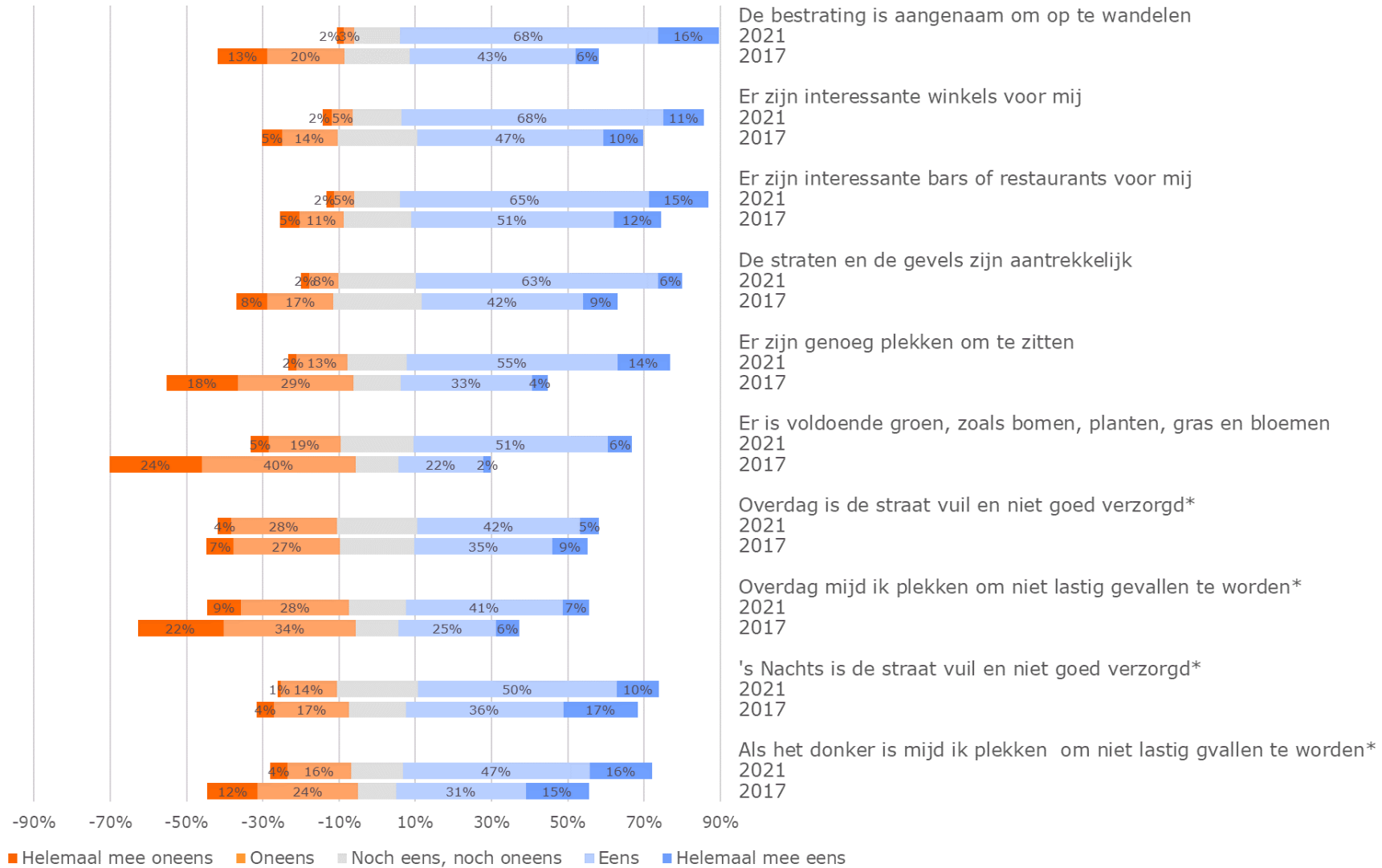
Ik ben vóór een autovrije Anspachlaan (per gebruikelijk vervoersmiddel)



Ik ben vóór een autovrije Anspachlaan (per gebruikelijk vervoersmiddel)



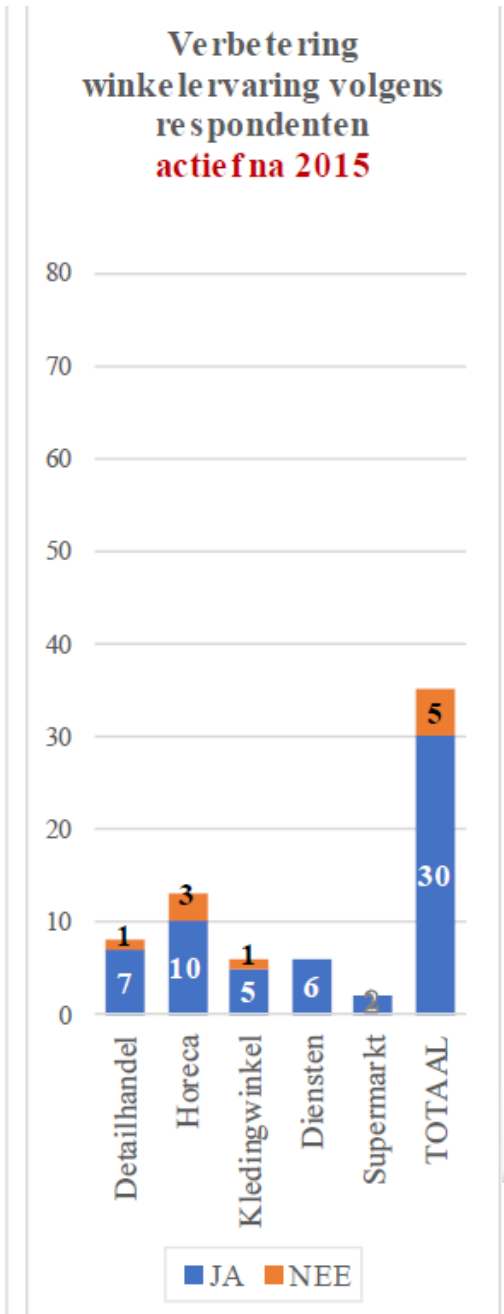
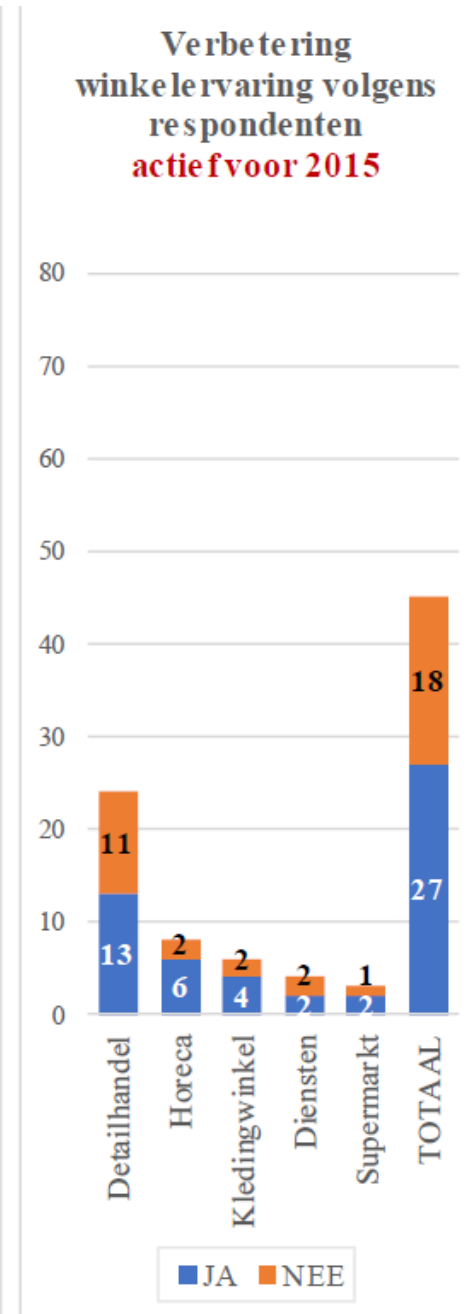
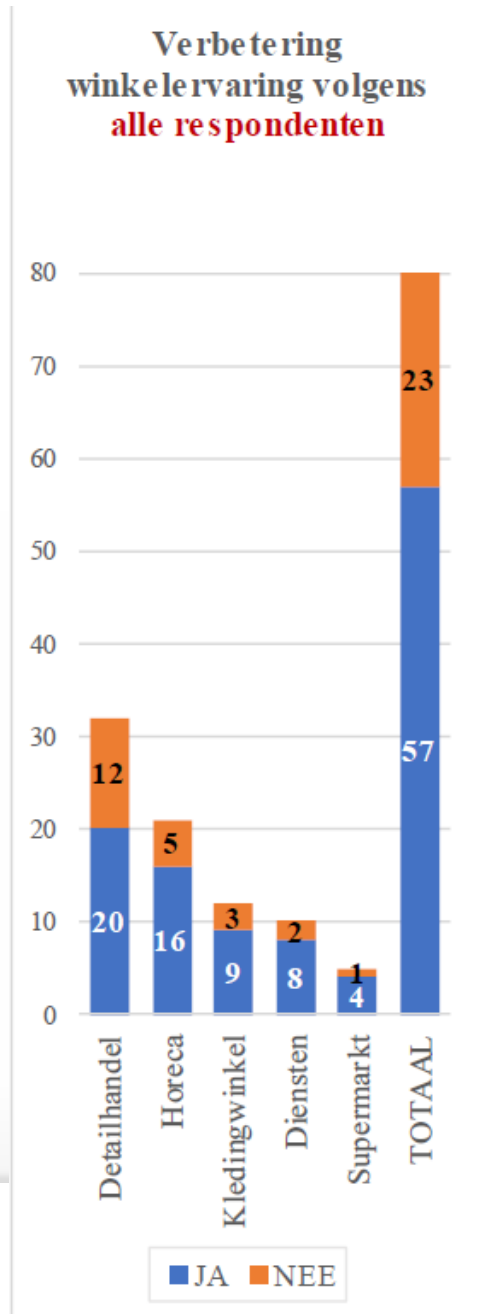
Waardering van de Anspachlaan (T3)



QUELQUES CONCLUSIONS

- Geen eenduidige conclusie over modal shift: verschilt per bestudeerde groep
- **Draagvlak** voor voetgangerszone sterk gegroeid
- **Positief** over openbaar vervoer
- **Veiligheid en netheid** blijven **problematisch**
- Maar: **waardering voor openbare ruimte is toegenomen**

BONUS : AVIS DES COMMERÇANTS





Prof. Dr. Geert Te Boveldt
geert.te.boveldt@vub.be



Dr. Liesbeth De Wilde
liesbeth.de.wilde@vub.be



Prof. Dr. Cathy Macharis
cathy.macharis@vub.be



Prof. Dr. Imre Keseru
imre.keseru@vub.be

LIRE PLUS

te Boveldt, G., Wilde, L., Keseru, I., & Macharis, C. (2022). *Impactanalyse bereikbaarheid, reisgedrag en tevredenheid rond de uitbreiding van de Brusselse voetgangerszone: Fase 2*. <https://doi.org/10.13140/RG.2.2.28368.99849> (samenvatting, NL)

te Boveldt, G., Wilde, L., Keseru, I., & Macharis, C. (2022). *Analyse d'impact concernant l'accessibilité, les comportements en matière de déplacement et la satisfaction à l'égard de l'expansion du piétonnier de Bruxelles: Phase 2*. <https://doi.org/10.13140/RG.2.2.18302.66884> (résumée, FR)

te Boveldt, G., De Wilde, L., Keseru, I., & Macharis, C. (2022). *Analysis of the impact of the extension of the Brussels pedestrian zone on accessibility, travel behaviour and satisfaction: Phase 2 Final Report*. Brussel Mobiliteit. <https://www.researchgate.net/publication/360652905> Analysis of the impact of the extension of the Brussels pedestrian zone on accessibility travel behaviour and satisfaction Phase 2 Final Report (Full report, EN)

te Boveldt, G., De Wilde, L., Keseru, I., & Macharis, C. (2023). Pedestrianisation as a step in a societal transformation? An analysis of support and opposition in Brussels. *Cities*, 143, 104577. <https://doi.org/10.1016/j.cities.2023.104577>